

WEEK 2

MCA 3113 Cinematic Art Design Project I (FYP I)

PART I
DISCUSSION

THEMES / TOPIC / CHARACTER

You may have many ideas for a project based on your Self Discovery task.

Now it's time for you to identify the story idea that speaks to you most.

VAINILLA CHIP

PART II

WORKING AROUND LIMITATION

Write a one sentence log line followed by a short synopsis of your story idea.

Writing a log line;

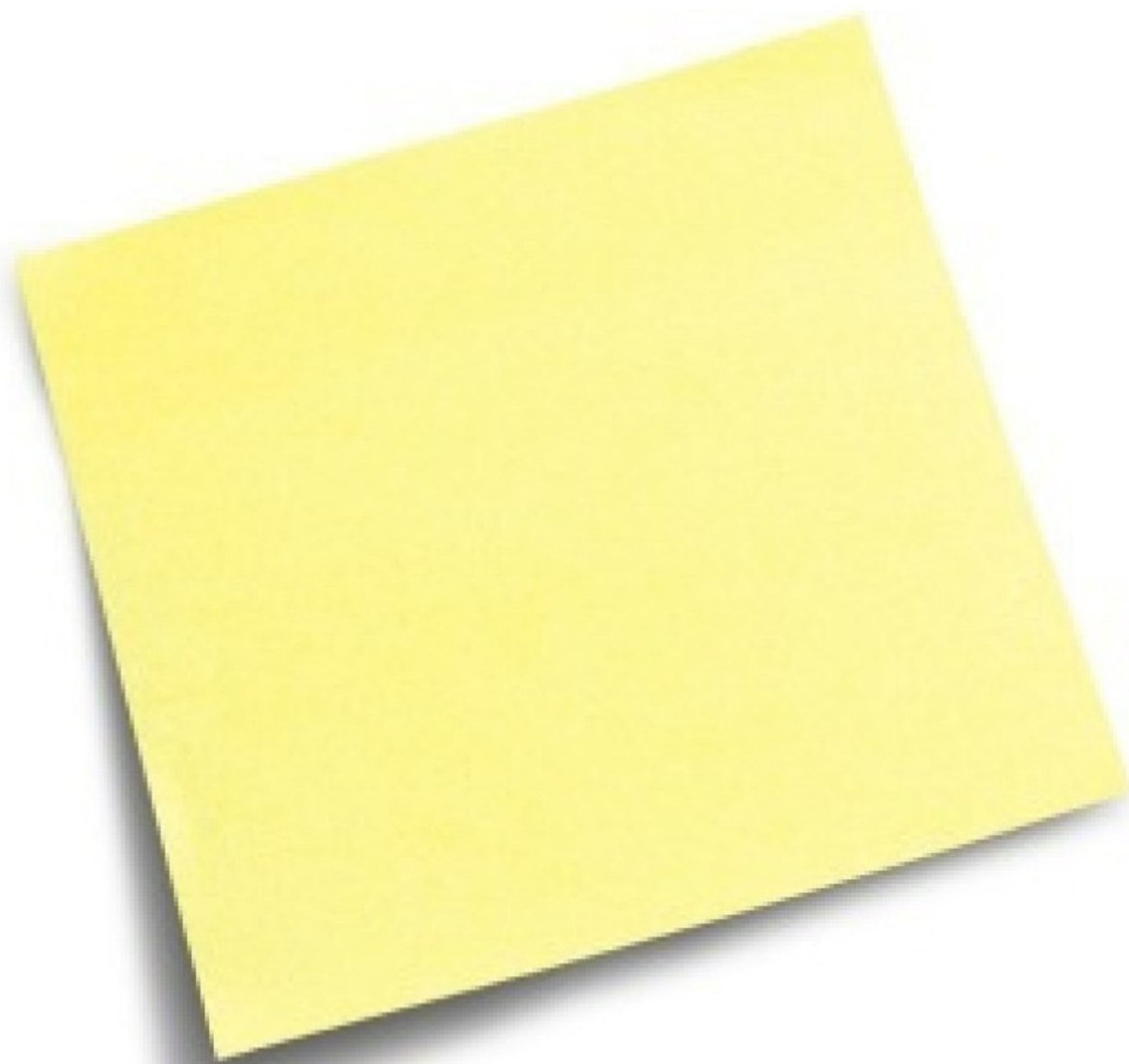
A log line is a one-sentence summary of your story that consists of three major elements: the main character of the story, the character's goal (wants) and the conflict/problem.

A log line will not reveal the ending. It's designed to pique your audience's interest.

How do you write synopsis?

Imagine sitting down with a 12-year-old and explaining your entire story in about five minutes. You explain who the characters are, what the conflict is, the three acts, and finally, what happens at the end (e.g., the villain dies).

So, in a synopsis, you do indeed give away the ending.



PART III
THE OTHER STUFF

Produce a short visual story.

- Duration: 3 to 5 minutes
- Inspired by Self discovery
- Original content (no copyrighted materials)

FIN

Please refer to The Matrix from time to time for supplementary materials.